

**Greenville Transit Authority
Board of Directors Meeting**

Thursday, October 27, 2022

12:30 p.m.

County Square – Conference Room D
301 University Ridge
Greenville, SC 29601

Contact Liaison: James Keel

Staff Liaison: Lorrie Brown

- 1. Call to Order**
- 2. Determination of Quorum / Roll Call**
- 3. Action Item: Approval of September 22, 2022, GTA Board of Directors Meeting Minutes**
- 4. Public Hearing: Update Contingency Plan**
 - a. Contingency Plan Overview** – *(Presented by Transit Planner Liston Mehserle)*
 - b. Public Comments related to this agenda item only (Limit to 3 minutes per speaker)**
- 5. Public Comments related to items on the agenda (Limit to 3 minutes per speaker, for a total of 15 minutes)**
- 6. Presentations**
 - a. Director's Report** – *(Presented by Director James Keel)*
- 7. Staff Reports**
 - a. Public KPI Dashboard** – <https://info.greenvillesc.gov/pages/greenlink-performance>
 - b. City's Monthly Financial Reports** – *(Presented by Budget Administrator Kristina Junker)*
- 8. New Business**
 - a. Action Item: GTA Invoices** – *(Presented by Budget Administrator Kristina Junker)*
 - b. Action Item: Resolution 2022-19 – Approve Fare Equity Analysis for Discounted Fares for Veterans** – *(Presented by Marketing & Public Affairs Manager Nicole McAden)*
 - c. Action Item: Resolution 2022-20 – Implement Discounted Fares for Veterans** – *(Presented by Marketing & Public Affairs Manager Nicole McAden)*

d. Action Item: Resolution 2022-21 – Renew Advertising Sales Agreement with

Streetlevel Media – *(Presented by Marketing & Public Affairs Manager Nicole McAden)*

9. Unfinished Business

10. GTA/Staff Member Reports

a. Staff Assignee & Other Important Updates – *(Presented by GTA Board Members)*

11. Public Comments related to items not on the agenda* (Limit to 3 minutes per speaker, for a total of 15 minutes)

12. Adjournment

Future Meeting Dates:

Next GTA Board Meeting:

November 17 at 12:30 p.m.

****Pending all 15 minutes were not used on Agenda Item 5***