



BOARD OF DIRECTORS STRATEGIC MEETING

WEDNESDAY, JULY 16th, 2025

206 S. MAIN STREET, CITY HALL NINTH FLOOR CONFERENCE ROOM

3:00PM to 5:00PM

1. **Call to Order & Opening Remarks**, *Mayor Knox White, Chairman*
 - a. **Approval of Agenda**
 - b. **Approval of Minutes from the June 24th, 2025 Meeting**
2. **Key Corporate Updates** (Compressed), *Sam Konduros, President/CEO & GCEDC Team Inputs*
 - a. **HR, Finance, and Corporate Calendar Highlights**
 - i. Organizational and New Employee Recruitment Efforts Update
 - ii. FY 25 Year-End Financial Status
 - iii. Corporate/Board Calendar Updates
 - b. **GCEDC 1023 Application**
 - i. Follow-up from June 24th Board Meeting
 - ii. **Motion to Approve for Submission to the IRS**
 - c. **MicroGrant and Rising Star Programs**
 - i. Launch Mode Status and Next Steps
 - d. **Economic Development Projects Pipeline Update**
 - i. Major Highlights: Active Leads, Prospects, Projects Pipeline
3. **Greenville City EDC Business Plan Process & Next Steps** – *Sam Konduros & Civic Solutions*
 - a. Review of Board Results Generated from June 24th Strategic Planning Questions
 - b. Virtual Introduction of the GCEDC Business Plan Development Partner, CivicSol
 - c. Business Planning Current Status & Next Steps – *SK, Laura Huffman, Steven Pedigo*
 - i. Purpose, Shared Goals & Objectives; Benchmark Cities Initiative
 - ii. GCEDC “Business Model Canvas” Development
 - iii. Assistance with Corporate Evolution/Development Strategies
 1. Reporting Structure; Governance; Legal; Accounting
 2. Guiding Principles; Formalization of Vision & Mission Statements
 3. Refinement & Prioritization of Work Program: Systems, Processes, Roles & Responsibilities
 4. Creation of GCEDC Operating Plan & MOU with the City
 - iv. Timing and Next Steps (July-December 2025)
4. **Highlighted Corporate Strategies Currently Under Development**
 - a. Acknowledgement of Updated Communication Protocols, Reporting Structure and Governance Evolution Underway
 - b. Potential Future Revenue Generation Opportunities
 - i. Design and Launch of **Investor Platform**; Other Potential Opportunities for Consideration
5. **Greenville City EDC Vision and Mission Development**
 - a. Review of Current “Strawman” Options; Creation of New Options via Board Discussion, Strategic Perspectives & Inputs
6. **Board Member Closing Inputs, Questions, and Feedback**
7. **Adjourn** – Board Chairman White