



GREENVILLE TRANSIT AUTHORITY BOARD OF DIRECTORS MEETING

Thursday, April 23, 2026

GTA Operations & Maintenance Facility
205 Arcadia Drive - Board & Community Room
Greenville, SC 29609

Members Present: Mr. David Mitchell – Virtual attendance, Mr. Sean Rusnak (Chair), Mr. John Slipke (Vice Chair), Ms. Walker Smith – Virtual attendance, Mr. Barry Strohl, Ms. Amanda Warren (Treasurer)
Absent Members: Mr. Stephen Astemborski
Greenlink Staff: James Keel (Director)

Sean Rusnak (Chair) called the meeting to order at 12:30 p.m.

Pledge of Allegiance (led by Mr. Barry Strohl).

Quorum Established.

Ms. Amanda Warren made a motion to approve the March 26, GTA Board Meeting Minutes. Mr. John Slipke seconded the motion. There is no opposition. The motion carries.

No Public comments related to items on the agenda.

Presentations:

Driver of the Quarter Presentation (Presented by General Manager for Transit Operations Sean Ford):

Mr. Ford presented Driver of the Quarter recipient, Rodney Russell, who has been employed with Greenlink for 8 years. Rodney received multiple votes from fellow Bus Operators, and he could not agree more. Mr. Russell is presented with a certificate and plaque from Greenlink Management.

Q3 KPI Review (Presented by Transit Finance and Compliance Administrator Kat Moreland):

Reviewing January through March 2026.

Service Updates for Q3 2026:

- 30-minute service started January 20 on Routes 502, 507 and 509.
- Down two GAP drivers. Two drivers are in the Bus Operator Training Program.

Quantity of Service:

- Slight decrease in ridership. Expect to see improvements due to 30-minute service.
- Trolley ridership decreased slightly.
- GAP ridership down.

Quality of Service:

- Trending 2% to 3% above on-time target of 85%.

Vehicle Reliability

- Up in most categories or about even. Trolleys are up over prior year.
- Service interruptions decreased by 57%.

Technology Usage (How people are using Transit APP and UMO Payments):

- Transit App usage and electronic payments with UMO all seeing increases.

Upcoming Service Announcements (next quarter):

- Main Street 910 Route service begins May 1.
- Celebrating 20 years of Trolley service in downtown Greenville.
- Church Street Bridge closure begins May 3.

Mr. Keel stated that Gillig Battery Electric buses were running well. They lasted the entire service day (18 hours) when they were put out a couple of days. Biggest issue with the Proterra buses is diagnostic software which is unique to vehicles. It goes through a period of working and not working. Right now, it is not working, making it hard to do anything with it.

2026 Proposed Service Relocation Plan (Presented by Transit Project Coordinator William Flake):

- This data-driven service reallocation plan is to increase cost efficiency and enhance customer convenience through investigations made with farebox data and electronic payments – these systems allow us to see where people are going and when. One thing staff has begun tracking internally is hour by hour ridership throughout the service day, and from this staff found an optimization opportunity. Presented chart showing hour by hour weekday ridership by trip and the relative cost of the trip for February 2026 through March 2026 when operating 30-minute service began. There is a strong demand in the morning, peaking in the afternoon and a significant decline later in the evening. The cost to operate fixed routes during times of lowest ridership is the same as during heavy ridership (same fuel cost, etc.). The cost of operating the service is much higher than the cost of transporting passengers. Passengers who ride the 10:30 bus were polled. Half of these riders use the service for commute, a ¼ use it for leisure and recreation and the other ¼ use it because it is the last route of the day. Seventy percent of the buses running on 10:30 p.m. trip transport 4 or fewer passengers. One out of every five buses on the road at this time stayed completely empty. The median number of riders route by route is very low. The median number of riders for route 507 during 10:30 trip is 7 throughout the day. Route 602 is often completely empty during 10:30 trip.
- Looking at other peer agencies, most end the bulk of their service day between 6:30 pm and 9:30 pm. There are a couple who extend beyond this time frame. If we backed service to end at 10:30 pm, Greenlink would still be running later than majority of agencies.
- Provided chart with current schedule. Eight routes operate a single bus all day. There are 4 routes with second bus providing 30-minute peak service. For the 10:30 pm trip, there are 12 buses operating.
- Staff looked at what could be done if the time from the 10:30 pm trip was taken and arranged in different ways. If last one hour was taken from each operating route, it could be reallocated to make four-hour blocks. This would allow for a morning period of 30-minute service on two routes and an afternoon period of 30-minute service on one route. Additional cost savings complete the afternoon period of 30-minute service on the second route. Cost savings occur from not having Dispatchers, Supervisors, CSRs and Mechanics stay later. By combining this together we would be able to have two additional 30-minute routes at the most cost-efficient times of the day without incurring any additional costs. The initial deployment of 30-minute service allowed 50% of people within transit service area to experience 30-minute service and 60% of jobs to experience 30-minute service. If the 10:30 pm trip is reallocated, we would be able to reach 65% of our population and over 75% of jobs would be able to experience 30-minute service. This allows for additional connections. This would be a huge improvement in reach and service to customers while staying within the current budget. Action item # 2026-04 will be presented later which would authorize this change to reallocate the service from the 10:30 trip to provide two additional routes and provide half of our routes with 30-minute service.

Mr. Keel stated this is being presented now to provide public notice because this would be put into effect July 1, 2026. The budget presentation will include potential for additional 30-minute service on other routes. Ridership never materialized for the later service.

Director's Report (Presented by Director James Keel):

- Steering Committee Meeting moved to May 12.
- Recruitment is ongoing for the Transit Safety & Training Manager and Onboarding and Risk Programs Coordinator.
- Bus Stop improvements are ongoing. Fourteen stops have digital signage. New digital signage installed in the terminal.
- Staff is working on the Budget for FY27. Staff will present the Budget to the Board at June Board Meeting. Local Partners must pass their budgets before GTA/Greenlink can pass their budget.
- Staff are planning to launch later hours for Saturday in July matching the 10:30pm end time of the system.
- Progress is being made on "Low No" grant.
- Two contracts are being presented today for planning software and bus video systems. Staff will soon put out procurement for charger management and service.
- Senate Bill 399, which is the Public Trespass Bill, made it through sub-committee.
- Number of technology upgrades. Systrans confirmed that the AI integration was completed. Next, staff are working with Traffic Engineering to get transit system priority system online. Staff are also working with UMO on open loop payments where riders can tap to make credit or debit card or Apple Pay or Google Pay payments to ride the bus.
- New Trolley Route 910 is slated to be launched May 1.



- Washington High Alumni Monument expected to be here next week. Washington High Alumni Association event is scheduled for May 23 at 11:00 am.

City's Monthly Financial Report for February 2026 (Presented by City Budget Administrator Kristina Junker):

- Passenger fares reflect a 3% decrease from the prior year.
- Salaries, Wages and Fringe Benefits are 12% higher.
- Materials and Supplies are up around 14%.
- Insurance up around 23%.
- Federal operating grants revenue up 13%.
- State grants had a 100% decrease due not receiving signed agreement.
- Federal capital grants reflect 16% decrease from prior year.
- Accounts Payables at the end of February \$1,826,134.02. Everything has now been paid.
- Accounts Receivable at the end of February \$1,086,990.05. Only \$2,362 remains.

GTA Board Invoices (Presented by City Budget Administrator Kristina Junker):

Date	Vendor	Description	Invoice #	Amount (\$)
4/1/26	Capstone Landscape Management, LLC	Monthly Landscaping Services	104646	4,532.00
3/31/26	City of Greenville	March Expenses	93225	839,435.08
2/28/26	Exult Engineering	Engineering services for RAISE Phase NR-2 & 3; Project Management Year 2, Construction Phase NR 1 & 1A	3641	23,643.56
3/31/26	Greene Finney	FY25 Audit Services	19795	2,550.00
4/8/26	Ivey Communications	1 Year Software Maintenance	INV-25818	4,264.80
4/8/26	Ivey Communications	1 Year SMA License Maintenance	INV-25819	1,433.08
4/15/26	Piedmont Natural Gas	CNG Station Maintenance-40-hr Inspection Service	41838-026	950.00
4/1/26	SCDMV	Replacement Tag for Bus 302	SCDMV4122026	6.00
4/6/26	SCDMV	Replacement Tag for Bus 402	SCDMV462026	6.00
3/16/26	Snap-on-Industrial	Toolboxes	ARV/67438415	3,171.00
3/20/26	Snap-on-Industrial	Toolboxes	ARV/67493284	3,171.00
4/13/26	Summit Solutionz	Handheld Wireless Microphone & Transmitter	453003	6,500.10
3/31/26	Travelers	Insurance Deductibles	674686	6,362.94
4/7/26	Turbo Images	Installation of decals on Buses 302,304,310 & 403	305	891.66
3/25/26	WSP USA, Inc	Electric Bus Training	40340734-01	7,810.00
Total				\$904,727.22

Ms. Amanda Warren made a motion to pay invoices totaling \$904,727.22 subject to the availability of funds. Mr. John Slipke seconded the motion. There is no opposition. The motion carries.

2026-01 Resolution to Authorize a Contract with Transit Solutions, LLC for Bus Camera Equipment (Presented by Transit Finance & Compliance Administrator Kat Moreland): Resolution 2026-01 is to replace cameras and hard drives on the older Gillig diesel buses. Cameras will be newer higher resolution cameras. Lenses on the outside of buses have started to oxidize. Level of quality and detail does not measure up to what is on the newer buses. Hard drives are beginning to fail, and there are wiring issues. This is touchless system and staff will have the ability to download videos over the cellular network without going on vehicles and pulling out hard drives. Estimated cost is \$115,495. This is a budgeted expense.

Mr. John Slipke made a motion to authorize a Contract with Transit Solutions, LLC for Bus Camera Equipment through Resolution # 2026-01. Mr. David Mitchell seconded the motion. There is no opposition. The motion carries.



2026-02 Resolution to Authorize the Filing of Annual Certifications and Assurance (Presented by Transit Finance and Compliance Administrator Kat Moreland): This resolution is to allow staff to submit annual federal certifications and assurances. This is an annual federal requirement and must be done in order to draw down grant funds.

Ms. Amanda Warren made a motion to authorize the filing of Annual Certifications and Assurances through Resolution # 2026-02. Mr. John Slipke seconded the motion. There is no opposition. The motion carries.

2026-03 Resolution to Authorize a Contract with Remix Technologies, LLC for Transit Planning Software (Presented by Transit Finance and Compliance Administrator Kat Moreland): Contract with Remix was expiring. Therefore, planning software had to be rebid. Remix was the successful bidder and awarded the contract. Five bids in total were received.

Mr. John Slipke made a motion to authorize a Contract with Remix Technologies, LLC for Transit Planning Software through Resolution # 2026-03. Ms. Amanda Warren seconded the motion. There is no opposition. The motion carries.

2026-04 Resolution to Approve Service Reallocation (Presented by Transit Finance and Compliance Administrator Kat Moreland): Proposing to approve the plan previously presented by Mr. Flake.

Mr. John Slipke made a motion to Approve Service Reallocation through Resolution # 2026-04. Ms. Amanda Warren seconded the motion. There is no opposition. The motion carries.

No Public Comments Related to Items not on Agenda.

Ms. Amanda Warren made a motion to adjourn. Mr. John Slipke seconded the motion. There is no opposition. The motion carries.

Prepared by: Lorrie Brown Date: 5/28/26
Lorrie Brown, Board Secretary

Approved by: Sean Rusnak Date: 5/28/2026
Sean Rusnak, Chair